

GEO READINESS AUDIT REPORT

Make your website easier for AI systems to understand.

A practical assessment of the technical and structured signals that help AI search systems discover, interpret, and cite your website.

82%

Grade B

GEO READINESS SCORE

Score reflects only checks applicable to this audit run.

Website **example-business.com** · Prepared By **WebsitesWatch Audit Team** · Audit Completed **September 28, 2026**

83 / 101

MARKS OBTAINED

37

ASSESSED CHECKS

1

HIGH PRIORITY FIXES

9

ISSUES TO ADDRESS

CATEGORIES IN THIS AUDIT

- **AI Crawlability** 2 issues to review
- **Structured Data Readiness** 5 issues to review
- **Entity Clarity** 2 issues to review

AI systems need signals they can access, understand, and trust.

GEO readiness is not a promise of an AI citation or ranking. It is the practical work of making the website's technical access and machine-readable meaning clear enough for modern retrieval systems to evaluate.

1

Be discoverable

AI search and crawler systems must be able to reach important pages. Clear robots.txt policies help prevent accidental blocking of the systems that fetch website content.

2

Be understood

Structured data turns business details, services, products, articles, and navigation into clear signals that machines can interpret without guessing.

3

Be supported by evidence

Important schema claims should be supported by visible page content, so automated systems and users see consistent facts about the website.

How to use this report: start with the high-priority issues, move through the medium-priority improvements, then address low-priority enrichment opportunities. Re-run the audit after meaningful changes to confirm the latest state.

Readiness at a glance

This report summarizes the latest completed GEO audit. Scores reflect only checks that were applicable to this audit run.

82%

GEO SCORE

83 / 101

MARKS

1

HIGH PRIORITY

3

MEDIUM PRIORITY

5

LOW PRIORITY

AI Crawlability

0 high | 0 medium | 2 low | 0 N/A

Structured Data Readiness

1 high | 3 medium | 1 low | 2 N/A

Entity Clarity

0 high | 0 medium | 2 low | 1 N/A

Category issue distribution

Red: high priority | Amber: medium priority | Green: low priority | Blue: checks currently passing | Grey: not applicable to checked pages

AI Crawlability

2 / 12 issues

Structured Data Readiness

5 / 17 issues

Entity Clarity

2 / 8 issues

PRIORITY ACTIONS

Top 5 most prioritized fixes

These are the five highest-priority fixes from this audit, ordered so your team can address the most important GEO readiness gaps first.

1

STRUCTURED DATA READINESS

LocalBusiness Schema Present

HIGH PRIORITY

Add LocalBusiness schema with address and contact details to the homepage or contact page.

No LocalBusiness schema was found on the site.

2

STRUCTURED DATA READINESS

Schema Contact Fields Present

MEDIUM PRIORITY

Add a telephone or contactPoint field that matches a visible phone number on the site.

Organization schema is missing a visible phone number.

3

STRUCTURED DATA READINESS

Offer Schema Present

MEDIUM PRIORITY

Update the Offer schema price to match the visible pricing on this page.

Offer schema price does not match the price shown on the page.

4

STRUCTURED DATA READINESS

Schema Matches Visible Content

MEDIUM PRIORITY

Display the schema's price and currency directly on the page.

Offer schema claims are not fully visible on the page.

5

AI CRAWLABILITY

ClaudeBot Access

LOW PRIORITY

Review the robots.txt rules for ClaudeBot if this restriction was not intentional.

ClaudeBot is blocked from some crawled paths by the robots.txt policy.

Structured Data Readiness

5 ISSUES
ONLY ITEMS NEEDING ACTION

Why this matters: Structured data gives AI systems and search engines clear, machine-readable context about the business, its services, and each page. Complete, supported markup reduces ambiguity when those systems interpret your content.

What this section checks: Checks whether structured data gives machines clear business and page context.

LocalBusiness Schema Present

HIGH PRIORITY

No LocalBusiness schema was found on the site.

AUDIT SCOPE Website-level signal	RECOMMENDED ACTION Add LocalBusiness schema with address and contact details to the homepage or contact page.
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Schema Contact Fields Present

MEDIUM PRIORITY

Organization schema is missing a visible phone number.

AUDIT SCOPE Website-level signal	RECOMMENDED ACTION Add a telephone or contactPoint field that matches a visible phone number on the site.
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Offer Schema Present

MEDIUM PRIORITY

Offer schema price does not match the price shown on the page.

AUDIT SCOPE 1 relevant crawled page result(s)	RECOMMENDED ACTION Update the Offer schema price to match the visible pricing on this page.
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Schema Matches Visible Content

MEDIUM PRIORITY

Offer schema claims are not fully visible on the page.

AUDIT SCOPE 2 relevant crawled page result(s)	RECOMMENDED ACTION Display the schema's price and currency directly on the page.
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Breadcrumb Schema Present

LOW PRIORITY

Breadcrumb schema was not found on this page.

AUDIT SCOPE 3 relevant crawled page result(s)	RECOMMENDED ACTION Add BreadcrumbList schema matching the visible breadcrumb trail.
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AI Crawlability

2 ISSUES

ONLY ITEMS NEEDING ACTION

Why this matters: AI discovery and search crawlers need a clear route to important website pages. Blocking a relevant crawler or applying a broad robots rule can prevent systems from fetching the content they need to understand.

What this section checks: Checks whether important AI and search crawlers can access the website.

ClaudeBot Access

LOW PRIORITY

ClaudeBot is blocked from some crawled paths by the robots.txt policy.

AUDIT SCOPE	RECOMMENDED ACTION
Website-level signal	Review the robots.txt rules for ClaudeBot if this restriction was not intentional.

Google-Extended Status

LOW PRIORITY

Google-Extended is disallowed in robots.txt.

AUDIT SCOPE	RECOMMENDED ACTION
Website-level signal	Confirm whether restricting Google-Extended, Google's AI training crawler, was an intentional choice.

Entity Clarity

2 ISSUES
ONLY ITEMS NEEDING ACTION

Why this matters: These checks identify practical website signals that can make content easier for AI systems and search engines to interpret.

What this section checks: Checks whether the website clearly explains who the business is and what it does.

Footer Reinforces Business Identity

LOW PRIORITY

The footer does not appear to include the business name.

AUDIT SCOPE	RECOMMENDED ACTION
Website-level signal	Add your business name to the footer, for example in a copyright line.

Social Profile Links Visible

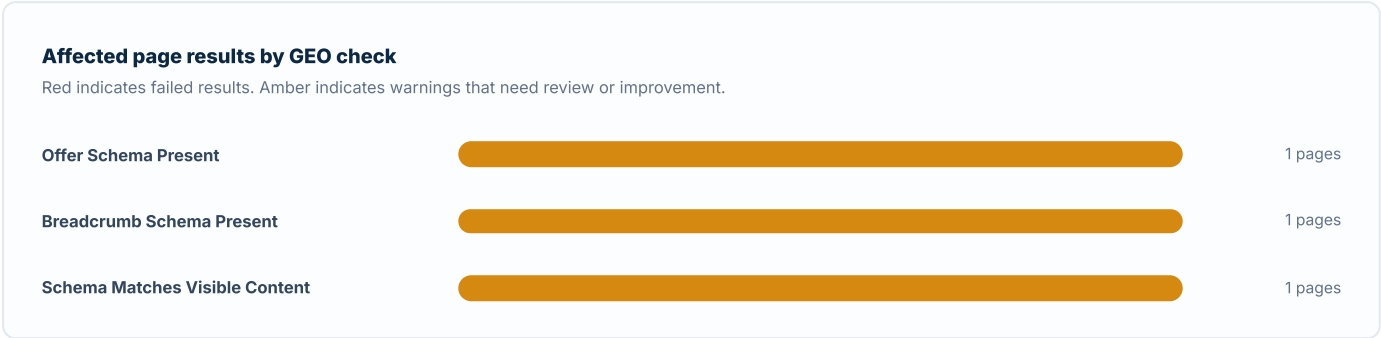
LOW PRIORITY

No linked social profiles were found.

AUDIT SCOPE	RECOMMENDED ACTION
Website-level signal	Link at least one active social profile from the website.

Where page-level work is concentrated

This chart highlights the checks affecting the most crawled pages, so teams can see where a single improvement may resolve the widest set of issues.



How to read this: a larger bar does not automatically mean a more severe problem. Use the High, Medium, and Low priority labels in the issue sections to decide the fixing order, then use this chart to estimate the page-level reach of each change.

Pages needing attention

Offer Schema Present

1 PAGE RESULT

Structured Data Readiness

PAGE	STATUS	FINDING
https://example-business.com/pricing	WARNING	Offer schema price does not match the price shown on the page.

Pages needing attention

Breadcrumb Schema Present

1 PAGE RESULT

Structured Data Readiness

PAGE	STATUS	FINDING
https://example-business.com/blog/why-website-quality-matters	WARNING	Breadcrumb schema was not found on this page.

Pages needing attention

Schema Matches Visible Content

1 PAGE RESULT

Structured Data Readiness

PAGE	STATUS	FINDING
https://example-business.com/pricing	WARNING	Offer schema claims are not fully visible on the page. MISSING SCHEMA CLAIMS (2) Offer: price: 40000; priceCurrency: INR

HOW TO USE THIS REPORT

Turn the findings into clearer signals for AI search.

Start with the priority actions, then work through the detailed category findings. Re-run the GEO Audit after meaningful website changes to measure the latest readiness state.

What this measures

Technical access, robots policy, structured data, page-level schema signals, and whether those signals are supported by the website content available during the audit.

What this does not claim

This readiness report does not guarantee a ranking, citation, or mention in an AI answer. Those outcomes also depend on query context, competing sources, and each platform's retrieval systems.

Audit scope: This PDF reflects the GEO audit completed September 28, 2026 at 11:30 AM. It is a snapshot of the checked website signals at that time.

01

Fix high priority

Resolve failed readiness signals first. These are concrete blockers to AI crawling, understanding, or trust.

02

Review medium priority

Work through materially scored warnings that meaningfully affect the GEO score.

03

Re-run the audit

Once changes are live, run a fresh GEO Audit to confirm the improved readiness state.

PREPARED BY

WebsitesWatch Audit Team

AUDIT COMPLETED

September 28, 2026